WNCT WNCTscom 

3221 S. Evans St. (252) 355-8542 Greenville, NC 2/834 252-355-8500 Greenville, NC 27834 **ENCT** 

And:

Washington, DC 20007 3050 K Street Northwest Waterfront Strategies

3221 South Evans Street

## CONTRACT

Product ssue 10/25/16 - 10/31/16 Contract Dates dvertiser 5699 Contract / Revision Estimate # 955412 Original Date 25331894 Alt Order # / Revision

POL/League of Conservation Voters ENCT 9914573 Adults 18+ Special Handling EOM/EOC Agy Code Demographic Property Billing Cycle 155 Katz Washington Billing Calendar Broadcast Account Executive Advertiser Code 10/17/16 / 10/17/16 Cash Katz/Washingto 163 Cash/Trade Product 1/2 Sales Office

IN14921

Agency Ref

Advertiser Ref

					<u>Rate</u> \$95.00	Spots/Week	Weekdays	End Date 10/31/16	<u>Start Date</u> <u>End Date</u> Week: 10/25/16 10/31/16
\$95.00		NM		:30	5p	1ovie 3p-5p	16 Su 3p-5p №	/16 10/30/1	N 5 ENCT 10/30/16 10/30/16 Su 3p-5p Movie
\$185.00	1	NM		:30	o-1030p <u>Rate</u> \$185.00	N 4 ENCT 10/25/16 10/31/16 9 On Your Side News @ 10p 10p-1030p  Start Date	16 9 On Your : Weekdays S	NCT 10/25/16 10/31/16 9 On Yo Start Date End Date Weekdays 10/25/16 10/31/16S	N 4 ENCT 10/25 Start Date Week: 10/25/16
\$185.00		NM		:30	ɔ-1030p <u>Rate</u> \$185.00	N 3 ENCT 10/29/16 10/29/16 9 On Your Side News @ 10p 10p-1030p  Start Date	6 10/29/16 9 On Your End Date Weekdays 10/31/16S-	/16 10/29/1 <u>End Date</u> 10/31/16	N 3 ENCT 10/29/16 10/29  Start Date
\$300.00	2	MN		:30	10p Marvel Age <u>Rate</u> \$150.00	N       2       ENCT 10/25/16       10/31/16       Sun 9p Marvel Agents of S       9p-10p Marvel Age         Start Date       End Date       Weekdays       Spots/Week       Rate         Week: 10/25/16       10/31/16      S       2       \$150.00	16 10/31/16 Sun 9p Ma End Date Weekdays 10/31/16S	/16 10/31/1 <u>End Date</u> 10/31/16	N 2 ENCT 10/25/16 10/31/16 Sun 9p <u>Start Date</u> End Date Weekdays Week: 10/25/16 10/31/16S
\$95.00	_	M		:30	2p <u>Rate</u> \$95.00	leartland 1p-2p Spots/Week 1 \$	ENCT 10/25/16 10/31/16 Su 1p-2p Heartland Start Date	5/16 10/31/16 End Date 10/31/16	N 1 ENCT 10/25/16 10/31/16 Su 1p-: Start Date End Date Weekdays Week: 10/25/16 10/31/16S
Amount	Spots	Rtn Type Spots	Rate Rtr	Spots/ Length Week	Start/End Time Days		ate Descriptio	Date End D	*Line Ch Start Date End Date Description

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT O EACHERN NOCHH

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNC Tacom Greenville, NC 27834 ENCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	955412 /	25331894
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	Issue	5699
Advertiser	<u>10</u>	Original Date / Revision
POL/League of Conserva		10/17/16 / 10/17/16

10/25/1 Contrac

POL/League of Conserva

			Start/End		Spots/				
*Line Ch Start Date End Date Description	e End Date De	scription	Time	Days Length Week	gth Week	Rate Rtn	Rate Rtn TypeSpots	Amount	
Start Date E	End Date Weekdays	days Spots/Week	ek Rate						
				Totals	0.00		თ	\$860.00	
Time Period	# of Spots	# of Spots Gross Amount Agency Comm	Agency Comm.	Net Amount					
09/26/16 -10/30/16	6	\$860.00	(\$129.00)	\$731.00					
Totals	6	\$860.00	(\$129.00)	\$731.00					

Signature:

Date:

## (\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

AZ TELESSON GROUP

125 West 55th St New York, NY 10019

Sa REV- 3 8p-9p Su REV+ 4 9p-10p

Marvel: Agents of Shield

\$150,00

\$860.00 \$300.00

\$0.00 \$0,00

0.0

\$150.00

2 3p-5p # Day/Time

8

Program

Changes: Day/Time from Su 4p-5p to Su 3p-5p

Afternoon Movie

\$95.00

30

Rate Rating Len 10/25

Contract # 25331894 Agency: WATERFRONT STRATEGIE CPE: 155/163/5699

3050 K ST NW #100

Changes as of: 10/17/2016 at 4:02 PM

Advertiser: LEAGUE OF CONSERVATION VOTERS Flight: 10/25/16 - 10/31/16

Version: Highlighting Revision 1 Station: ENCT

Market: Greenville/New Bern/Wash

Total Spots: 6

Total \$: \$860.00

Separation:

Buyer: Perseke, Brad Salesperson: JACOB ROTH 212-373-8175

Comments: Separation: 30

Washington, DC 20007 Agency Order #: 5486246

Product: Issue

10/25 - 10/25

Spots Total

င္ပမွ

GRP

Total 49

\$95.00

\$0.00

0.0

\$0.00

\$0.00

0.0

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Office: WASHINGTON

Traffic #: 955412

Total GRP: Total CPP: \$0.00



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

10/17/16 4:00 PM 10/17/16 4:02 PM

System JACOB ROTH Added by

> Separation: 30 Comment

> > **Order Level Comments**

Notice Received.

Line 2 needs to be 3p-5p for afternoon movie line 3 sat 8-9p is Family Guy

Contract # 25331894 Agency: WATERFRONT STRATEGIE CPE: 155/163/5699 Changes as of: 10/17/2016 at 4:02 PM Flight: 10/25/16 - 10/31/16

Advertiser: LEAGUE OF CONSERVATION VOTERS

Agency Order #: 5486246 Product: Issue Buyer: Perseke, Brad

Washington, DC 20007 3050 K ST NW #100

> Version: Highlighting Revision 1 Station: ENCT Market: Greenville/New Bern/Wash

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Total Spots: 6

Total \$: \$860.00

Office: WASHINGTON

Total GRP: Total CPP: \$0.00

Separation: Traffic #: 955412

Assistant: JACOB ROTH 212-373-8175

Salesperson: JACOB ROTH 212-373-8175

Market Budget: ENCT Share: 1% Comment: EST \$86,000 Competitive Information Separation: 30

Unknown: 99%

0,0		***************************************		97.50	
0.0	N/A	\$860.00	on.	100%	Total
0.0	N/A	\$860.00	6	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypar		
		***************************************			

Dollars \$860.00 \$860.00	Monthly Summary Spots 6	Month 2016-Oct Total
---------------------------------	-------------------------	----------------------------

					Transa	Transaction History		
Trans	Created/Received Created by	reated by	Status	Spot+ Spot-	Spot-	\$ Chg	Contract \$	t\$ Comment
Revision	10/17/16 4:02 PM JACOB ROTH	ACOB ROTH	Revised			\$0	\$0	Changes: User Entered \$ from \$0.00 to \$860.00, Demo Meta to [R16]. 3 buylines \$0 added or modified.
Makegood 1	10/17/16 3:59 PM Jennifer Layman	ennifer Layman	Sent_To_Rep			\$0	\$0	
Queued for Electronic Contracting	10/17/16 11:37 AM					\$0	\$0	
New	10/17/16 11:35 AM JACOB ROTH	ACOB ROTH	Confirmed	6		\$860.00	\$860.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St New York, NY 10019

Comments: Separation: 30

# Day/Time

P

Program

Len 10/25

10/25 - 10/25

Heartland

Su 1p-2p

Su 3 8p-9p 4 9p-10p 5 10p-10:30p

6 10p-10:30p

9 On Your Side On The CW 9 On Your Side On The CW

> \$185.00 \$150.00 \$150.00

> > 30 30 30 30

\$185.00

30

TOTALS:

o

Marvel: Agents of Shield

Afternoon Movie

\$95.00 \$95.00 Rate

Family buy Sp-SpMovice

Contract # 25331894 Agency: WATERFRONT STRATEGIE CPE: 155/163/5699

3050 K ST NW #100

Advertiser: LEAGUE OF CONSERVATION VOTERS Flight: 10/25/16 - 10/31/16

Changes as of: 10/17/2016 at 11:35 AM

Product: Issue

Washington, DC 20007 Agency Order #: 5486246 Buyer: Perseke, Brad Salesperson: JACOB ROTH 212-373-8175

Primary Demo:

Station: ENCT Market: Greenville/New Bern/Wash

Version: Original Order

Total CPP: \$0.00 Total GRP:

Assistant: JACOB ROTH 212-373-8175 Con Type: POLITICAL/VOTE

Office: WASHINGTON

Total \$: \$860.00 Total Spots: 6

Separation: 30

		5
		l de
•	Spots	Total
<b>\$</b> 95 00	49	Total
\$0 00	CPP	
0	GRP	

حـ		_	_	_	_
\$185.00	\$185.00	\$150.00	\$150.00	\$95.00	\$95.00
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
0.0	0.0	0.0	0.0	0.0	0.0

6

\$860.00

\$0.00

0.0

Sint to Jacob 10/17 3:590



Special Instructions

125 West 55th St New York, NY 10019

10/17/16 11:36 AM JACOB ROTH

Separation: 30 Comment

Market Budget: \$86,000 **ENCT Share:** 

Competitive Information

1%

Unknown: 99% Comment: EST Date/Time

Added by

Agency: WATERFRONT STRATEGIE CPE: 155/163/5699

Contract # 25331894

Washington, DC 20007 3050 K ST NW #100

Advertiser: LEAGUE OF CONSERVATION VOTERS

Product:

ssue

Changes as of: 10/17/2016 at 11:35 AM

Flight: 10/25/16 - 10/31/16

Station: ENCT

Market: Greenville/New Bern/Wash

Version: Original Order

Total Spots: 6

Total \$: \$860.00

Office: WASHINGTON

Total GRP: Total CPP: \$0.00

Separation:

Con Type: POLITICAL/VOTE

**Primary Demo:** 

Agency Order #: 5486246 Buyer: Perseke, Brad

Order Level Comments

Salesperson: JACOB ROTH 212-373-8175

Assistant: JACOB ROTH 212-373-8175

2016-Oct Month Monthly Summary Spots တ

Day/Time Total % Distrib 100% Spots Daypart Summary 6 \$860,00 Dollars \$860.00 CPP Z X Š GRP 0.0

\$860.00 \$860.00 Dollars

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. Trans New

Created/Received Created by 10/17/16 11:35 AM JACOB ROTH

New Status

Spot+

Spot-

\$ Chg

Contract \$ Comment \$860,00

\$860.00

Transaction History